



Carfree Actions as Catalyst for Carfree Development

Demonstrate Benefits of Carfree Development

Towards Carfree Cities Conference IX 28.06.2010



Examples of Carfree Day actions

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Rasen am Ring
Park(ing) Day

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Steps from Carfree Day to Carfree Cities

Carfree Parking Space

PARK(ing) Day

Example Munich

Temporary Carfree Street

on Carfree Day

Example Vienna

Local action

Example Salzburg



PARK(*ing*) DAY®

is an annual, one-day, global event

artists, activists and citizens
independently but simultaneously

temporarily transform metered **parking spots**
into temporary **public parks**.

The name "PARK(ing) Day" is a Registered Servicemark of
REBAR Group, Inc.

(REBAR is an interdisciplinary studio operating at the intersection
of art, design and activism)



History

PARK(ing) Day began in 2005

Rebar converted a single metered parking space into a temporary public park in an area of San Francisco that is underserved by public open space.

PARK(ing) Day 2009:

700 parks. 140 cities. 21 countries. 6 continents.

PARK(ing) Day 2010 is Friday, September 17th!

<http://www.parkingday.org/>

PARK(ing) DAY in Munich

Silvia Gonzalez
Green City

PARK(ing) DAY

2007

1 Park

Where: Sendlinger Straße:

- Beautiful street in the city center with many small shops and nice buildings.
- Very much liked by tourists and natives.
- Unfortunately heavy loaded with cars and very little space for pedestrians and bikers.



PARK(ing) DAY

- For years there is a debate in the town hall, whether to make it pedestrian street (or shared space) or not.
- Green City wanted to give it publicity and impulse the pedestrian process.
- We were in the papers, competing with Oktoberfest opening day :-)

Westfälische Nachrichten Bilder des Tages - 21. September 2007



Parking Day in München: Mitglieder der Umweltschutzorganisation "Green City" machen darauf aufmerksam, wie sehr Autos das Stadtbild beeinflussen. [Foto: dpa]

Montag, 24. 9. 2007

MÜNCHEN

Ein grüner Park auf Zeit statt grauer Parkplätze

Green City fordert Fußgängerzone in der Sendlinger Straße

Münchener Vorwähler: Nicht bei Passanten und Anwohnern. Für sechs Stunden verwandelt sich am Freitag Nachmittag ein Teil der Sendlinger Straße in eine grüne Mini-Stadt. Parkende Autos sind nicht gestattet. Lagerplätze des Stadtbüros.

Aufgrund der internationalen "Parking Day" werden nämlich zwei Parkplätze in der Sendlinger Straße kurzzeitig "entwehrt" und so überflüssig, grüne Parkraum geschaffen.

Zum ersten Mal fand dieser Event letzte Jahr in San Francisco statt. Und bevor wichtiger Aktivist rund um den Grünen mit, erkrankten parkende legierten Parkplätze auf dem Fußgängerzone dort. Diese der "Parking" sollte nicht für "Parken", sondern für "Park".

Insbesondere für die temporäre Begrünung der Sendlinger Straße war der Verein Green City. Ziel einer Aktivistin in die ökologische Stadtgestaltung, sowie die Verbesserung der Lebensqualität in München. „Mit der Aktion wollen wir erreichen, dass die



Park-Mitglieder in der Innenstadt: Die Parkplatzbesitzer von Green City lassen sich Überprüfen in die Sendlinger Straße.

Sendlinger Straße zu einer Fußgängerzone wird“, so Projektleiterin Silvia Gensler von Green City. Und das ist nicht Ansicht die zuständigen Bezirksausschuss (BA) Altstadt nur noch eine Frage der Zeit. BA-Chef Wolfgang Pöschel erklärte am Anfang des Jahres in der AZ: „Über kurz oder lang wird hier eine Fußgängerzone entstehen“ – ausgebaut vom Übergraben bis zur Hochentstraße.

PARK(ing) DAY

The concept:

- donated rolling lawns
- our own plants, chairs, hammocks and sunshade
- games: cards, twister
- guitar, wine
- and 20 volunteers!



PARK(ing) DAY

2008

4 Parks: Green City & Friends

Where:

1.- Sendlinger Straße – again.
We don't give up!

Organised together with the green youth party.

With couch, armchairs and bambus we made the street more livable for one day.



PARK(ing) DAY

2.- Talstraße: also nice central street with small shops and old buildings.

Also unfortunately heavily loaded with cars and very little space for pedestrians and bikers.



3.- In front of an ugly big commercial center, where there is just place for grey concrete.

One member from Green City and his family organised a chess tournament.

PARK(ing) DAY

4.- Together with a primary school

The parents' association contacted Green City to organise the PARK(ing) DAY in front of the school. Many parents bring their children with the car to school and make the entrance very dangerous for the other children.

On the other side, wanted the school some benches for waiting parents.

The children did handicraft work: paperflowers with a message for driving parents and drew with chalk nice pictures on the street. Furthermore they hanged pictures on the wall of their request for a carfree school.



PARK(ing) DAY

2009

16 Parks in the whole city.

Green City & friends, neighbours, other organisations, cafés, artists...

...and more than 30 volunteers!



PARK(ing) DAY



PARK(ing) DAY



PARK(ing) DAY



PARK(ing) DAY

How to do a PARK(ing) DAY in Munich, Bavaria, capital of prohibition and police control?

- inform the district council
- never occupy, allways ask for permission: PARK(ing) DAY as a legal demonstration
- then you get the parking spaces even reserved :-)

How to do a PARK(ing) DAY in Munich, Bavaria, capital of beer?

- you allways have to have beer in your park :-)



Thanks to Silvia Gonzales



Green City : Munich based non-profit organization



Active since 1990



About 350 members



Team of 12 full/part time employees and about 400 active volunteers and interns



15 active projects



Focus:

- Sustainable Mobility
- Urban Design
- Renewable Energies





Temporary Carfree Street

Chances to rise awareness and to
introduce policy instruments to a
wider public

Rasen Am Ring

Alec Hager

Interessengemeinschaft Fahrrad – IGF
Wien / Vienna

Rasen Am Ring

What does this german wordplay mean??

Rasen	= Lawn
rasen	= to drive with high speed by car
Ring	= circle
Ring	= very busy 3-laned road around Viennas Inner City district

Rasen Am Ring



What does this look like??



IDEA 2007: It's Carfree Day – what could a carfree city look like?
Let's make it visible!

LOCATION: Ring Road, busy road
and traditional place for demonstrations

ORGANISERS: IG Fahrrad,
bikelobby-group in Vienna and
member of World Carfree Network, invited
local and international environmental organisations (Greenpeace,
Friends of the Earth).



LEGAL FORM: Demonstration

PREMIERE 2007: Carfree Day, Sep 22nd

- Weekend!
- 200 sqm of natural lawn
- Sunshine, happiness, traffic jam
- bike trials, picnic, live music
- thousands of participants



- very friendly nationwide press reviews
- slightly upset city council and cardrivers organisations

REPRISE 2008: Carfree Day on weekend again...

Rasen Am Ring



ENCORE 2009: Carfree Day **during** the week!

- very upset city council!
- raging cardrivers organisations and media!

"Demonstrators are to blame for negative consequences! Right to demonstrate only used to block traffic artificially!"

(City Councillor for Traffic, R.Schicker)

ENCORE 2009: Carfree Day **during** the week!

- very upset city council!
- raging cardrivers organisations and media!

“Does the right to demonstrate justify the blockade of an important road?”

(ÖAMTC, powerful car-lobby-group in Austria)

“NO!”

(65% of online voters at oeamtc.at)

ENCORE 2009: Carfree Day **during** the week!

- very upset city council!
- raging cardrivers organisations and media!
- **the right to demonstrate wins...**

- 400 sqm of natural lawn
- more organisations
- more media presence
- even more people attending

MASSIVE SUCCESS!



Rasen Am Ring



Rasen Am Ring



Rasen Am Ring



Will

Rasen Am Ring

continue 2010??

Rasen Am Ring



YES!

September 2010





fairkehrtes Fest Salzburg

May 2010

Organised by

www.fairkehr.net

FAIRKEHRtes Fest
blühende Straße

Ersatztermin 5. /6. Juni

500 m² Rollrasen ■ Straßenmusik ■ Gastgärten ■ Kinderspielflächen
Sa, 29. Mai, 12 - 22 ■ So, 30. Mai, 10 - 20 Uhr
Saint-Julien-Straße (zwischen Lehener Brücke & Nelböckviadukt)



Part of a major road in Salzburg (Austria) was closed down for car traffic and used as a picnic area





fairkehrtes Fest Salzburg



Freitag 16h52



Samstag 09h24



Samstag 13h36



Thank you for Your Attention



ELTIS

European Local Transport Information Service